Image# 10931774964 107/29#20/150 15:54

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

(a) Name of Individual, Organization or Corporation	7
People For the American Way	
Toopie Tot the American Way	
(b) Address (number and street)	
Suite 400 (c) City, State and ZIP Code	
Washington DC 20036	3. FEC Identification Number
	C C90012071
2. Corporate filers only Is the filer a qualified nonprofit corporation? Yes No	G 5555.25.
Individual filers only Name of Employer	Occupation
4. TVPE OF PEPOPT (about appropriate bound):	
4. TYPE OF REPORT (check appropriate boxes):	
(a) April 15 Quarterly Report	r Notice
☐ July 15 Quarterly Report	
October Quarterly Report	
☐ January 31 Year-End Report	
□ January ST fear-End Neport	
(b) Is this Report an amendment? Yes \(\subseteq \text{No } \(\text{X} \)	
5. COVERING PERIOD: FROM 10 28 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
THROUGH	
M_0 M	
6. TOTAL CONTRIBUTIONS	.00
7. TOTAL INDEPENDENT EXPENDITURES	10040.29
Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulation.	if the independent expenditures
TYPE OR PRINT NAME OF PERSON COMPLETING FORM SIGNATURE	DATE
Deborah Liu	10/00/0010
	10/29/2010
NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report	t to tne penalties of 2 U.S.C 437g.

 $For \ further \ information, \ contact:$

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

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FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)	
People For the American Way	
Full Name (Last, First, Middle Initial) of Payee	Date
Strategic Consulting Group	
M. W. A.H.	1 0 D D Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 4318 North Elston	Amount
Suite 200	414.96
City State Zip Code	
Chicago IL 60641	
Purpose of Expenditure Category/	Office Sought: House State: CO
automated telephone calls to current and former members Type	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President District:
Michael Bennett	Check One: X Support Oppose
	Disbursement For: Primary X General
Calendar Year-To-Date Per Election	2010 3010
for Office Sought	Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Wild Bunch Media, Inc.	M M / D D / Y Y Y Y
Mailing Address	10 29 2010
1101 30th Street, NW	Amount
Suite 500 City State Zip Code	8790.00
Washington DC 20036	
Purpose of Evpanditure	Office Sought: House CO
cable television ad production Ken Buck Category/ Type	State: OO
	Senate Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Ken Buck	
TOT SUCK	Check One: Support X Oppose
Calendar Year-To-Date Per Election	Disbursement For: Primary X General
for Office Sought .00	Other (specify)
Full Name (Last, First, Middle Initial) of Payee	
Google, Inc.	Date
Mailing Address Dept. No. 33654, P.O. Box 39000	Amount
Берт. 190. 00004, 1. О. Бол обооб	317.67
City State Zip Code	317.07
San Francisco CA 94139	
Purpose of Expenditure Category/	Office Sought: House State: CO
internet ad to promote political ads; Rogues Gallery Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by Expenditure:	President District:
Ken Buck	Check One: Support X Oppose
	Disbursement For: Primary X General
Calendar Year-To-Date Per Election	2010
for Office Sought	Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	9522.63
(b) SUBTOTALof Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures(carry total from last page forward to Line 7)	
(carry total from last page forward to Lifte 1)	

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FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)	
People For the American Way	
Full Name (Last, First, Middle Initial) of Payee	Date
Google, Inc.	
M 77 A 11	1 0 D D Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address Dept. No. 33654, P.O. Box 39000	Amount
·	233.83
City State Zip Code San Francisco CA 94139	
Purpose of Expenditure Category/	Office Sought: House State: KY
internet ad to promote political ads; Rogues Gallery & video adpe	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
Rand Paul	Check One: Support X Oppose
Outroday Versi Tr. Buts Bus Flori're	Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought	2010 — Cother (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Google, Inc.	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address	
Dept. No. 33654, P.O. Box 39000	Amount
City State Zip Code	9.76
San Franscisco CA 94139	
Purpose of Expenditure Category/	Office Sought: House State: PA
internet ad to promote political ads; Rogues Gallery Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by Expenditure:	President District:
Pat Toomey	Check One: Support X Oppose
Calendar Year-To-Date Per Election	Disbursement For: Primary X General
for Office Sought .00	Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Google, Inc.	
Mailing Address	
Dept. No. 33654	Amount
P.Ó. Box 39000	38.57
City State Zip Code San Francisco CA 94139	
	Office Country .
Purpose of Expenditure Category/ internet ad to promote political ade: Roques Gallery & called Table	Office Sought: House State: WI
internet ad to promote political ads; Rogues Gallery & calbe वर्ष्pe	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President
Ron Johnson	Check One: Support X Oppose
Colondor Voor To Data Par Florting	Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought	2010 — — — — — — — — — — — — — — — — — —
() OUDTOTAL ():	282.16
(a) SUBTOTAL of Itemized Independent Expenditures	
(h) CURTOTAL of Unitersity and Indiana dead 5 are additional	
(b) SUBTOTALof Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
(carry total from last page forward to Line 7)	

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NAME OF FILER (In Full)	
People For the American Way	
Full Name (Last, First, Middle Initial) of Payee	Date
Facebook, Inc.	M M / D D / Y Y Y Y
Mailing Address	1 0 D D V Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
1601 S. California Ave.	Amount
City State Zip Code	60.09
Palo Alto CA 94304	
Burnoos of Evranditure	Office Sought: House CO
internet ad to promote political ads; Rogues Gallery Category/ Type	State: OC
	Senate Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Ken Buck	
Non Buok	Check One: Support X Oppose
Calendar Year-To-Date Per Election	Disbursement For: Primary X General
for Office Sought .00	Other (specify)
Full Name (Last, First, Middle Initial) of Payee	
Facebook, Inc.	Date
	10 D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1601 S. California Ave.	Amount
	56.30
City State Zip Code	
Palo Alto CA 94304	
Purpose of Expenditure Category/	Office Sought: House State: KY
internet ad to promote political ads; Rogues Gallery	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
Rand Paul	Check One: Support X Oppose
Colonday Very To Date Day Floation	Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought	2010 — — — — — Other (specify)
Full Name (Last, First, Middle Initial) of Payee Facebook, Inc.	Date
i acebook, iiic.	M M / D D / Y Y Y Y Y Y 2 0 1 0
Mailing Address	Amount
1601 S. California Ave.	
City State Zip Code	15.84
Palo Alto CA 94304	
Purpose of Expenditure Category/	Office Sought: House State: PA
internet ad to promote political ads; Rogues Gallery Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by Expenditure:	President District:
Pat Toomey	Check One: Support X Oppose
	Disbursement For: Primary X General
Calendar Year-To-Date Per Election	
for Office Sought	Other (specify)
	100.00
(a) SUBTOTAL of Itemized Independent Expenditures	132.23
(b) SUBTOTALof Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
(carry total from last page forward to Line 7)	

FOR LINE 7 FOR FORM 5

Image# 10931774968 SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 7 FOR FORM 5

AF OF SUITED (In Early)	LO					I FOR LINE	/ FOR FORM 5
ME OF FILER (In Full) eople For the American Way							
Full Name (Last, First, Middle Initial) of Payee				Da	ite		
Facebook, Inc.					м м 1 0	/ D D 28	Y Y Y Y 2 0 1 0
Mailing Address 1601 S. California Ave.				Am	nount		
City Palo Alto	State CA	Zip Code 94304	e				103.27
Purpose of Expenditure				Office So	uaht:	Llauss	\\/\/
internet ad to promote political ads; Rogu	ues Gallery	Category/ Type		Senat		House X Senate	State: WI
Name of Federal Candidate Supported or Oppose Ron Johnson	ed by Expenditure:					President	
				Check O		Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought			.00	Disburser Other	ment For 2010 (specify)	: Primary	X General
							100.07
a) SUBTOTAL of I linitermized Independent Expendi	tures			. L			103.27
b) SUBTOTALof Unitemized Independent Exper	adituras						
	nditures						• • • • •
c) TOTAL Independent Expenditures							10040.29